



ISSUE 01/2026

# PRIMAVERA NEWS

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since 1990

**primavera**  
Helping children in need

# DEAR MEMBERS, DEAR FRIENDS OF PRIMAVERA,

**A**s we look back on 2025, one thought makes me particularly grateful: Primavera lives on, thanks to people who take responsibility, partners who place their trust in us, and children whose future we strengthen together.

This year, too, we were able to provide real support in Mexico, Vietnam, and many other project countries. Whether through safe accommodation for particularly vulnerable children at Casa Alianza, educational support and daily meals for 150 students in Ho Chi Minh City, or new initiatives developed in close cooperation with dedicated Bosch teams around the world: our projects demonstrate how sustainable help can be when education, dignity, and self reliance are center stage.

I am especially pleased about our new cooperation with Festo. What began as a first meeting has grown into a partnership that shows how companies can take on social responsibility together. Such alliances not only strengthen our projects, they also raise awareness that sustainable development is a team effort.

Primavera is growing not only through its projects but also in visibility: with our launch on Instagram, we are taking new steps to reach people, provide insights, and make commitment visible. Good work deserves attention – not for its own sake, but to enable even more support.

What impresses me time and again are the many quiet helpers who contribute their time, creativity, and dedication. Their commitment, which is often behind the scenes, is a cornerstone of our organization. Equally important is the reliability of our donors. The 2025 financial report shows transparently what we have achieved together. For this, I thank all of you from the bottom of my heart. Looking ahead to 2026, we continue on this path with confidence. We aim to strengthen what has



proven successful while setting new impulses. Planned initiatives include additional projects in close collaboration with our international partners, new opportunities for associates to volunteer, and events that bring people and engagement together. Our garden festival will once again be a special moment of community, a place where we experience what lies at the heart of Primavera: community, responsibility, and the joy of making a difference together.

In addition, we aim to further expand our partnerships, attract new supporters, and increase the visibility of our work. Every new member, every idea, and every donation opens up an opportunity for a child. Our ambition remains clear: to help sustainably, act transparently, and create long term perspectives.

Primavera has always stood for more than short term assistance. We open up perspectives. We invest in education. We accompany children and young people on their path to a self determined life.

Thank you for walking this path with us.  
Best regards,

Stefan Grosch  
Chairman of the Board, Primavera e. V.



## WE'RE JOINING FORCES!

To celebrate its 100th anniversary, Festo – a global provider of automation and technical education solutions – has launched an internal corporate volunteer program called “Helping Hands,” and Primavera is proud to be a partner in this initiative. Together with the Festo initiative in Brazil, Primavera will start a new project that will be jointly funded and supported by both partners.

In line with Primavera’s principles, the joint projects will be located near Festo sites, where their partners will be actively involved as on site volunteers. Our experienced lo-

cal Bosch Primavera project coordinators will support the new projects, ensuring that we build on proven successes and exchange best practices.

The partnership was officially presented at the annual Christmas benefit concert of the Bosch Jazz Orchestra. During the event, Stefan Schwerdtle, Rea Lenser und Marie Storz from Festo presented us with a generous initial donation of 8,000 euros or our first joint project in São Paulo, Brazil, which we matched with Primavera funds to reach 16,000 euros. A big thank you to everyone involved for your commitment and enthusiasm!

## STAY UP TO DATE WITH OUR NEW SOCIAL MEDIA CHANNEL

With our launch on Instagram at the beginning of this year, Primavera is taking new steps to reach people, provide insights, and make our commitment visible. Please feel free to follow, like, or share – every interaction helps make our support for children in need more visible! The new channel offers wonderful visual insights into our projects, tells the stories behind our initiatives, provides updates on upcoming events, and highlights the many ways to get involved.

Simply scan the QR code in this post and become part of our growing community!



**primavera.helping.kids** ...

Primavera helping kids

19 Beiträge 167 Follower 49 Gefolgt

Community

Empowering children. Changing lives. 🌱

A Bosch employee initiative supporting kids & families in need - worldwide.

🌐 [www.primavera-ev.de](http://www.primavera-ev.de) und 1 weitere



@PRIMAVERA.HELPING.KIDS

# A SAFE HOME FOR NEGLECTED CHILDREN

Santa Fe



Casa Alianza is a non-profit project in Mexico dedicated to supporting children in difficult life situations, especially those living on the streets or exposed to extreme poverty, abuse, and neglect. Its goal is to provide comprehensive support in the form of accommodation, education, psychological support, and health services. The aim is to reintegrate the children into society and ensure their long-term well-being and development. “Many of the young people who end up on the streets are fleeing the violence they experience at home through abuse by their parents. They long for affection or are simply on the run because the system in their country has, in some cases, failed them. They even lose their identity, particularly migrant children who have no official documents and live on the streets because they do not feel

part of a society where their human rights are not respected,” explains the Director of Casa Alianza Mexico.

Primavera supports these children through a scholarship program: around 25 students in Santa Fe receive financial assistance each year to cover their academic and personal expenses. Donations also help maintain the facilities, for instance when it comes to water and heating systems or renovation work. In addition, Bosch associates from nearby locations regularly volunteer. The students benefit from additional afternoon tutoring. They also receive technical support for the maintenance and repair of the solar water heating system. This reduces gas consumption and maximizes the use of clean energy resources to operate the shelter efficiently.



# EDUCATION AS A BEACON OF HOPE



In the heart of Ho Chi Minh City, the Lasallian Charity Tan Hung School offers around 150 children from disadvantaged families a real opportunity: the chance to learn, grow, and believe in their dreams. For 25 years, the non-profit school has been working with dedication, compassion, and a clear mission.

The school provides 150 children with free education, including books and learning materials, a school uniform, and a nutritious daily lunch. For some of them, this is the only meal of the day. Since many parents sell goods on the streets from early morning until late at night, the school schedule is adapted to this reality. This creates a safe space where learning becomes possible.

Moved by this valuable work, the management and CSR team of Bosch Global Software Technologies Vietnam have formed a close partnership with the school. A special moment was the ceremonial opening of the 2025 school year: with great joy, BGSW Vietnam presented Primavera's support in the form of funding that covered tuition costs, classroom rentals, and 17,000 nutritious meals.

As the first Primavera project carried out in cooperation with BGSW Vietnam, this partnership marks a significant milestone. It paves the way for further initiatives and illustrates the commitment of Bosch associates in Vietnam, who see education as a beacon of hope and the key to a better future.



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## “MY SON SMILES AGAIN AND NOW HE WANTS TO GO TO SCHOOL”

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**W**hen a mother sums up her child’s change in a single sentence, something profound has happened. That is how Michaelim Cristine Godoy described the transformation of her son, Theo Augusto Godoy Peres, since he began taking part in Projeto Encanto: “My son smiles again and now he wants to go to school.” The emotional account is more than an individual testimony. It reveals the concrete impact of support from Primavera for the work of Pastoral do Menor in Brazil, which brings art, musical education and emotional-intelligence workshops to children and adolescents living in vulnerable situations.

In 2026, Projeto Encanto will run across nine neighborhoods of Sorocaba, reaching some 1,300 children and adolescents with weekly workshops in music, theatre and dance, plus community performances. More than cultural activities, these are experiences that strengthen self-esteem, encourage expression and reconnect children with school and their dreams.

For Michaelim, the change was visible in everyday life: “I used to see him more closed off, without energy. Now he sings, takes part, comes home talking about the ac-

tivities and school has become important to him again.” What was once silence has turned into song. What was discouragement has become participation. Small victories stepping on stage, learning a new song and speaking about feelings build a solid foundation for children’s emotional and social development.

Projeto Encanto pairs musical activities with conversation circles about emotions and performances at community events, creating safe spaces where each child can express themselves and gain confidence. The investment provides qualified educators, proper infrastructure and access to activities, ensuring the project reaches those who need it most.

Beyond the numbers, the impact shows in gestures: a child who rediscovers the joy of learning, families who reconnect with the community, children who begin to believe in their own potential.

“Seeing my son smile again is the greatest reward,” Michaelim sums up.

And it is precisely that smile that captures the true meaning of this partnership: turning resources into opportunities and opportunities into new stories of the future.



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# OUR "SILENT" HELPERS:

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Our silent helpers – a series about people who do a tremendous amount of voluntary work for Primavera, often working behind the scenes. We want to present them to you and report on their commitment – and also say a heartfelt thank-you to them

**"WE CAN MOVE SO MUCH MORE!"**

**Adelina Balija, cultural ambassador and spokesperson of the Bosch Theater Group**

When the heart feels and that feeling is articulated, something begins for me that goes far beyond language. Words can touch. Words can move. But they are most powerful when they turn into actions. That is precisely where my connection to Primavera begins. In a world that often feels loud, contradictory, and restless, "doing something good" is not an abstract idea for me. It is an inner need. A quiet but persistent call. Not someday. Not when it's more convenient. But now. Because right now, we need people who don't just observe, analyze, or judge, but who also shape.

There is a lot we cannot immediately understand. Global crises, social tensions, personal uncertainties. Yet no matter how complex the world may seem, one simple truth remains for me: every person can decide whether they want to be a spectator or a co-creator. Whether they allow themselves to be paralyzed by helplessness or take responsibility wherever they can make an impact. For me, Primavera embodies this attitude.

What moves me deeply is the thought that this association was originally founded by only ten Bosch associates. Ten people who didn't wait for perfect conditions. Ten people who didn't ask whether their contribution would be big enough. They simply began. With a vision, with humanity, with the desire to offer children in the most difficult life situations a real perspective.

Today, Primavera supports more than 12,000 children in around 50 projects across 20 countries. But numbers alone don't tell the full story. For me, the real meaning lies in the approach behind it: it's not only about helping in the moment. It's not just about care. It's about the future. About dignity. About the chance to live a self-determined life. Opening paths for children so they can build a stable, free, and dignified life through their own efforts. This is what drives me. Education, vocational opportunities, sustainable support instead of short-term effects. Help that doesn't create dependency but strengthens people. That is what makes Primavera so special to me.

And perhaps it is exactly this thought that creates such a deep personal connection for me. It is not about saving the world all at once. It's about making a difference for individual people. For one child. For one future. For one possibility.



When Primavera calls, I am there. Not out of obligation. Not for image reasons. But out of conviction. Out of an inner fire that drives me to give my energy, time, and passion wherever I can. Because meaning, for me, does not emerge from grand words, but from lived attitude.

This was what inspired me to co-found Kulturfrequenz with Ivonne Lubnau. The idea is as simple as it is powerful: by connecting people, using creativity, and creating spaces, we can give Primavera even more visibility and more opportunities. Because doing good requires more than commitment. Doing good also needs attention. Resonance. A stage.

I deeply believe that we can move so much more when we use our talents, networks, and ideas not only for ourselves, but for something greater than us. As spokesperson and cultural ambassador of the Bosch Theater Group, I am committed to bringing dialogue, creativity, and social responsibility together. Primavera offers a valuable platform for this.

For me, Primavera is not just an association. Primavera is an expression of attitude. Of compassion. Of real, lived responsibility. For me, Primavera is a place where feeling becomes impact. My involvement with Primavera reflects my conviction that education and social participation are essential building blocks for sustainable development. A recent trip to Sri Lanka once again opened my eyes to the diversity of living realities and sharpened my perspective for potential project approaches.

As spokesperson and cultural ambassador of the Bosch Theater Group, I am committed to linking dialogue, creativity, and social responsibility. Primavera offers a meaningful platform for this.

# THANK YOU

## Dear supporters,

for your valuable support over the past year!

Dear supporters,

On behalf of the children in need, we would like to thank you for your valuable support and trust over the past year! You have all generously supported Primavera with your commitment and donations and enabled us to make the world a better place for children. Primavera would like to say THANK YOU and hopes that your donations will help us again in 2025 to ensure that as many children and young people as possible have the chance of a good, healthy and happy life.

### Here you will find information on how to donate to Primavera e.V.

#### By bank transfer:

**Donation account:** IBAN: DE33600501017871502417

BIC: SOLADEST600 Baden-Württembergische Bank, Kleiner Schlossplatz 11, 70173 Stuttgart

#### Via Paypal

To donate to Primavera via **Paypal**, simply scan the QR code or click on the link below to go directly to Primavera's Paypal donation profile.

**[https://www.paypal.com/donate/?hosted\\_button\\_id=PVDHH6L7B8TWQ](https://www.paypal.com/donate/?hosted_button_id=PVDHH6L7B8TWQ)**



As a registered user, you can also start a Paypal donation campaign for Primavera, e.g. instead of a birthday present, as part for an anniversary or just like that. For more information, see the link below.

<https://www.paypal.com/fundraiser/charity/4643312>

**Do you want to shop and donate to Primavera?** Then use [www.gooding.de](http://www.gooding.de)

Gooding offers the opportunity to help Primavera through ordinary online purchases - without any additional costs for you! Over 2000 online shops pay us a bonus as soon as you shop there.

**Thank you very much!**

## Development of income/donations 1990 - 2025



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# MUSIC AND THEATRE FOR A GOOD CAUSE

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The year 2025 was once again shaped by countless events whose proceeds supported Primavera's projects. At the end of the year, the traditional Christmas concerts of the Bosch Jazz Orchestra took place once more at the Bosch Haus Heidehof, followed in December by the equally traditional Quemapas singing of the Bosch music groups in

Stuttgart's Stiftskirche. New last year were four performances by the Bosch Theatre Group in support of Primavera, under new artistic direction.

Primavera says THANK YOU for this valuable support, and we look forward to many beautiful and entertaining events again this year!

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# FUTURE.EXE // HUMANITY MEETS INTELLIGENCE

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On four evenings in November 2025, the Bosch Theater Group presented the theatrical performance FUTURE.EXE // Humanity Meets Intelligence under its new artistic director, Dorothea Lanz.

The piece explored the impact of artificial intelligence on people's everyday lives and raised central questions: What is intelligence? Who does it serve? How does it change the way we live together, our work, and our relationships?

The play told the stories of various characters from different life realities whose personal and professional lives

are increasingly shaped by AI. Each performance was followed by a moderated discussion between experts and the audience, where knowledge met art, and topics such as data protection, responsibility, partnership, health, and the balance between private and professional life were explored in greater depth.

Around 120 guests attended each evening's performance, resulting in an overwhelming donation total of approx. 12,000 euros.

A heartfelt thank you to everyone involved!



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# AN EXTRAORDINARY EVENING FOR PRIMAVERA!

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At this year's Quempas Concert in Stuttgart's Stiftskirche, more than 810 guests came together to experience Mendelssohn's Hymn of Praise, and to support children and young people in need around the world. Thanks to the generosity of everyone in attendance, a total of 15,260 euros was raised for Primavera. We are deeply grateful for this wonderful support. Every euro helps us

provide education, health, and opportunities to young people in our global project regions. Our heartfelt thanks go to the Bosch Symphony Orchestra, the Bosch Choir, the Waiblingen School Choir, the guest singers from Vokalwerk, the outstanding soloists, and the dedicated conductors who filled the church with music and warmth.

# EVENTS 2026

All information is subject to change.

**April**  
**23**

Benefit Concert with the Bosch Symphonic Orchestra

 **Bosch  
Feuerbach**

**June**  
**25**

After Work Event with the Swing- and Dance-Orchestra and the MEM-Singers

 **Bosch  
Reutlingen**

**July**  
**18**

Primavera Garden Party

 **Bosch Haus Heidehof  
Stuttgart**

**October**  
**7**

Anniversary Concert with the Bosch Jazz Orchestra

 **Theaterhaus  
Stuttgart**

**November**  
**6**

Benefit Concert with the Bosch Big Band  
Schwieberdingen

 **Bosch  
Schwieberdingen**

**December**  
**3**

1st Christmas Concert with the Bosch Jazz Orchestra

 **Bosch Haus Heidehof  
Stuttgart**

**December**  
**4**

2nd Christmas Concert with the Bosch Jazz Orchestra

 **Bosch Haus Heidehof  
Stuttgart**

**December**  
**9**

Traditional Quempas singing of the Bosch music groups

 **Stiftskirche  
Stuttgart**

Members attract members  
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Bank account:  
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