



ISSUE 01/2024

# PRIMAVERA NEWS

**CHANGE IN THE EXECUTIVE BOARD**

Page 3

**NEW PROJECTS IN BRAZIL AND MEXICO**

Page 4-5

**OUR SILENT HELPERS**

Page 6-7



since 1990  
**primavera**  
Helping children in need

# DEAR SUPPORTERS OF PRIMAVERA,



**I**t is certainly always a great pleasure for us all to give children and young people in need all over the world a ray of hope and a chance for a better future. We create this light on the horizon thanks to your sustained support – by providing the children with a hot meal every day, supplementary schooling, or offering the older ones among them educational support or preparation for university.

I have been a volunteer on the Primavera Board for around seven years now, with the South America department and coordinating individual charity events. Of course, as a long-standing Regional CFO at Bosch Latin America, my region of South America is particularly close to my heart, and I regularly visit the local NGOs. It is a great pleasure for me to see the progress made there and to experience the children's gratitude in person.

In this newsletter, I would also like to draw attention to our further development with new projects. These include a project in Joinville, Brazil, which supports therapy for young people with Down syndrome. Twelve-year-old Guilherme has been receiving support there since his earliest childhood. Primavera is also helping to create better living conditions for children in the „Albergue los Pinos“ children's home in a suburb of the Mexican city of Guadalajara, and our aid organization has also been involved in Nepal since January 2022. Primavera is supporting an education project there run by the Public Development Concern Center (PDCC), which offers educational support for socially disadvantaged children and supports the reconstruction of schools destroyed by earthquakes.

As already started in the previous newsletter, our „Silent helpers“ series continues in this issue with three portraits of volunteers who do indispensable work for Primavera.

Some news of our own: At this year's General Meeting on March 18, 2024, Christoph Kübel announced an important change to the Board of Directors: After 17 years as Chairman of the Board of the association, he is handing over the baton to Stefan Grosch and taking over the role of Deputy Chairman from him.

Finally, I would like to draw attention to the anniversaries of the Bosch Symphony Orchestra and the Bosch Choir, both of which are celebrating their 90th anniversary this year. With their regular charity events and the income they generate, they make a significant contribution to Primavera's ability to continue its indispensable help for around 12,000 children and young people in our projects.

I hope you enjoy reading our newsletter and would like to take this opportunity to thank you very much for your support!

Wolfram Anders

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# CHANGE IN THE BOARD OF DIRECTORS

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Primavera general meeting 2024



Stefan Grosch is the new chairman of the board of the association

Christoph Kübel, the chairman of the Primavera board of directors, opened this year's general meeting at Bosch headquarters on the Schillerhöhe, with the majority of members attending the meeting online. Stefan Grosch, deputy chairman of the board of directors, then gave a colorful overview of some of the milestones achieved in the past year. In addition to the mandatory topics such as reports on the development of membership and donations in 2023, the current status of the supported projects was presented. Videos from the „Universo Down“ project in Brazil and the „Skills for Life“ project in Vietnam impressively de-

monstrated how important Primavera's work is for local children and young people. The auditors' presentations were followed by their discharge and re-election as well as the discharge and election of the Primavera Board of Directors. With a small surprise for many of the participants: Christoph Kübel is handing over the baton to Stefan Grosch after 17 years as chairman of the board of the association and is taking over the role of deputy chairman from him.

The final feedback from participants was again positive this year, with helpful suggestions for the upcoming general meetings.

# SUPPORT AND THERAPY FOR YOUNG PEOPLE WITH DOWN SYNDROME

Joinville/  
Brasilien



In Joinville, Brazil, the non-profit organization Universo Down has been caring for children and young people born with Down syndrome for more than 20 years. The organization focuses mainly on providing support and education so that the youth can make the most of their potential and talents and develop in the best possible way, despite their usually slower physical, motor, mental, and linguistic development. Universo Down also provides support to the children and young people's parents and families. This includes targeted encouragement and support from therapists, psychologists, and social workers. „A child with Down syndrome develops more slowly. But with early intervention and vital support from the family, this child can go a long way,“ says Barbara, an occupational therapist. „It's important to work with these children and get them to the point where they can one day find their way and stand on their own two feet.“

Primavera has been supporting the project since 2023 and uses donations to pay therapists and purchase teaching materials, for example. There are also plans to build a recreational area.

The Instituto Robert Bosch in Campinas oversees Primavera's projects in Brazil. In October 2023, Harold Bouillon and Dirceu Puehler, representatives of the institute, visited the NGO and were able to get an idea of the facili-



Guilherme makes great progress at Universo Down.

ty and the activities aimed at promoting the development of young people with Down syndrome. They were shown how the Primavera funds were spent, which included improvements to the rooms used to carry out the projects and the purchase of teaching materials. „We also had discussions with the parents of the children and young people concerned, who thanked Primavera for the great help in 2023 and asked for it to continue in 2024,“ said Harold Bouillon.

The Bosch Service Solutions Shared Service Center is located in Joinville and its associates regularly visit the facility and provide support in various forms. Around 130 children and young people with Down syndrome, in addition to 300 of their family members, are currently being cared for.

**One of the children is 12-year-old Guilherme Henning.** Guilherme Henning has received support from Universo Down since his early childhood. He currently goes to the center twice a week. His mother Kária Cilene Nalon Henning is extremely grateful for this opportunity. „Since he has been supported at Universo Down, we have noticed many positive changes in him and we also try to support and promote his development at home,“ she says. In addition to the activities at Universo Down, Guilherme likes track and field, has sport lessons, and attends a theater class. It is particularly important to Kária Cilene Nalon Henning to ensure that her son is independent in his daily routine: „I want Guilherme to be able to do lots of things on his own.“ Guilherme feels at home at the facility: „I like my friends at Universo Down and the activities I take part in there. It's really cool! I like the music, theater, and dance classes most,“ he says with pride.



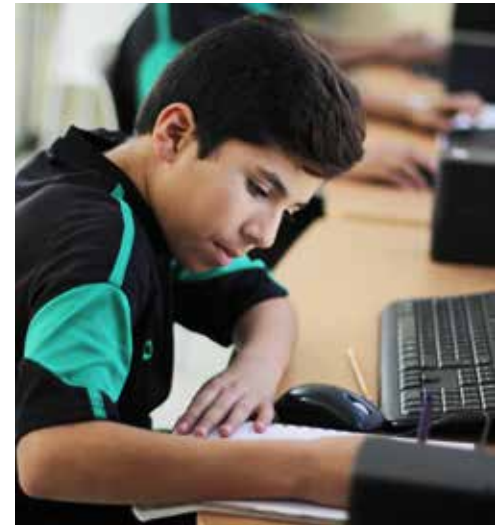
The picture shows the Chairman of the Board of Management of Bosch Service Solutions, Henning von Boxberg, with one of the children receiving support.

# BETTER LIVING CONDITIONS FOR MEXICAN CHILDREN

Guadalajara, Mexico

The „Albergue los Pinos“ children’s home in a suburb of Guadalajara, Mexico, is home to around 80 underprivileged children and young people who live in extreme poverty. The facility offers them accommodation and food in addition to promoting their education. Primavera has been supporting the project since 2023. Last year, donations were used to provide new mattresses and bed linen for the children and young people’s bedrooms. The funds requested for this year are earmarked for upgrading the facility with around 40 surveillance cameras and 45 emergency lights, as well as organizing workshops on the topic of safety and self-defense. These measures will also ensure that the facility meets Mexican standards, which is required by the local authorities.

Bosch Guadalajara associates volunteer for the project in order to improve the young people’s long-term quality of life. They ensure regular monitoring and evaluation of the measures implemented in order to assess the need for further support from Primavera.



# NEPAL: EDUCATIONAL SUPPORT FOR CHILDREN AND RECONSTRUCTION OF DESTROYED SCHOOLS

Nepal

Since January 2022, Primavera has also been active in Nepal, supporting an education project run by the Public Development Concern Center (PDCC), a non-profit organization based in Pokhara, about 200 km west of Kathmandu. The center for community learning and development programs focuses on supporting around 680 children between the ages of three and 15, mainly from rural and remote communities in Nepal. Children there often have inadequate opportunities to receive

a good education. Many of them do not complete school because the learning environment is not safe or they are marginalized as members of ethnic minorities. Girls and children with disabilities are particularly affected by this. The primary aim of the project funded by Primavera is to support these disadvantaged children through extracurricular learning opportunities and the provision of learning and teaching materials. They are also given opportunities for adequate vocational training, for instance through scholarships.



The Public Development Concern Center also provides disaster relief, for instance after the devastating earthquakes in Nepal in 2015 and 2023, which claimed thousands of lives and destroyed countless buildings, including many schools. In addition to providing immediate emergency aid to affected communities, the NGO actively promotes the reconstruction of schools so that children affected by the earthquake can attend classes normally again. **For this reason, Primavera has decided to approve a one-off increase in funding for the school project in Nepal this year.**

# OUR „SILENT“ HELPERS:

Our silent helpers – a series about people who do a tremendous amount of voluntary work for Primavera, often working behind the scenes. We want to present them to you and report on their commitment – and also say a heartfelt thank-you to them!

## Isabell Rübling

...works for Bosch Digital, where she and a team of data experts support a wide range of Bosch projects with their data expertise, especially in data engineering and the creation of a reliable, qualitative data flow.

She has been involved with Primavera since joining the company in 2020: „As a privileged part of society, I believe it is our duty to protect the most vulnerable and give them the opportunity to have a better life,“ she says, explaining her motivation. That is why she fully supports Primavera’s approach of helping young people help themselves to improve their lives in the long term.

Isabell Rübling began her career at Bosch as a trainee. At the time, it was customary for the team of future managers to create an annual calendar for Primavera. To this day, Bosch trainees also organize events for Primavera every year, such as the Bosch



Jazz Orchestra’s traditional spring and Christmas concerts. Isabell Rübling took part in this, in addition to helping organize the Primavera Garden Festival two years ago: „The garden festival showed me how big and great the Primavera community is,“ she says enthusiastically. It motivated her to introduce the charity to other Bosch newcomers. And gave her and some of her colleagues the idea of organizing smaller events such as „Drinks for Charity“ or „Trainees for Charity“. Participants can enjoy food and drinks for a donation, and it’s also a good opportunity for mutual exchange and networking, says Isabell Rübling.

One such event has already taken place. Others are set to follow this year, and they will become a permanent fixture in the trainee community. The aim is to attract new trainees and get them excited about Primavera.

## Olaf Schreiber

„WE NEED YOU: Support wanted for processing donations and creating tax receipts.“

This was a call from Primavera in 2016. They were looking for a volunteer to enter donations into a database and create tax receipts. Tax receipts are typically created and sent electronically for donations of more than EUR 300. The vacancy had to be filled by a Bosch associate, as the database was stored on a Bosch server for data protection reasons and could therefore only be accessed internally. „I can do that,“ said Olaf Schreiber, a Bosch veteran who joined the company in October 2001 and still works



there today. At first, he worked at BEG (Bosch Engineering) in various areas such as development, sales, and sales controlling. In 2023, he took on a new role in a central department at the Bosch Mobility business sector, where he coordinates a development team for business-critical software. From fall 2016 to early 2022, he was also active in the b:proud associate network.

With two other helpers, he has been managing this important activity in the area of donations ever since. „Last year, for example, we issued around 2,000 tax receipts,“ says Olaf Schreiber. Occasionally, he also still helps out at various Primavera events. .

## Alex Booth

Alex Booth, Regional Manager at Bosch Rexroth in Ghana, is also very active in a Primavera project. „There are so many children in Ghana without a home who need help – children who were trying to earn a living on street corners,“ says Alex Booth. When the COVID-19 pandemic hit Ghana, Alex Booth set out to find an organization that needed immediate support. He chose the „Father’s Care Home Ministries“ orphanage, which cared for 48 children at the time.

The first aid initiative was a Christmas party organized by Bosch Rexroth associates in Ghana, where each child received clothes, a pair of shoes, and a school bag. This has now become an annual event.

It soon became clear that more help was needed. The number of rooms available was no longer sufficient due to the high number of children arriving, but the orphanage lacked the funds needed to renovate a dilapidated building on the property.



„We immediately thought of Primavera,“ says Alex Booth. A detailed financial plan was drawn up and submitted, and Primavera agreed to provide the funds for the renovation work. The building was completed

in September 2021 and a number of children were given a new home.

Bosch Rexroth Africa, Primavera, and the Nelson Mandela Foundation in South Africa also helped bring another project to life at the „Father’s Care Home“ orphanage with the construction of a library for the children at the facility and the surrounding villages. „The existence of this library is essential for giving underprivileged young people in Africa the opportunity to improve their knowledge, further their education, and become lifelong learners,“ says Alex Booth.

Helping the „Father’s Care Home“ is a matter close to Alex Booth’s heart. It means a great deal to him despite his responsibilities at the company. „I have visited the home on many occasions and have always been greeted by happy children and staff,“ he reports. „They are extremely grateful to Primavera and Bosch Rexroth for the support, but also to the many people who have helped improve the lives of these children and give them a safe and happy childhood.“

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## YOU ARE ALSO ONE OF OUR „SILENT“ HELPERS:

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Robert Bosch Automotive Steering associates at the Schwäbisch Gmünd and Bietigheim sites have been very committed to Primavera for many years. One example is an annual campaign in which associates are asked to donate either flex time or money to Primavera. In 2024, 114 associates took part in the campaign, with a total of 3306 flex time hours and 3,380 euros in cash donations collected. In total, 80,675 euros were raised!

„Among other things, this year’s flex time donation will support a project in Mexico that our Mexican AS colleagues are personally involved in,“ says Antonella Mazanek from the human resources department. Since 2017, associates from the Que-

rétaro site have been actively improving the learning conditions of students attending Cuauhtémoc Primary School with financial support from Primavera. They are also carrying out urgent renovation work.

Following a two-year break due to the COVID-19 pandemic, another great event was also finally held again at the end of 2023: the tying of Advent wreaths, which was launched in 2019, has already become somewhat of a tradition. 21 helpers tied over 70 unique and beautiful wreaths in the training workshop. The wreaths were sold at the plant in Schwäbisch Gmünd and the proceeds were donated to Primavera.

„We are already looking forward to

next year, when we would like to repeat the campaign,“ says Sandra Minks, who planned and organized the entire initiative.

**Many thanks to all the crafters, sellers, and organizers for these wonderful activities and events and the beautiful result!**

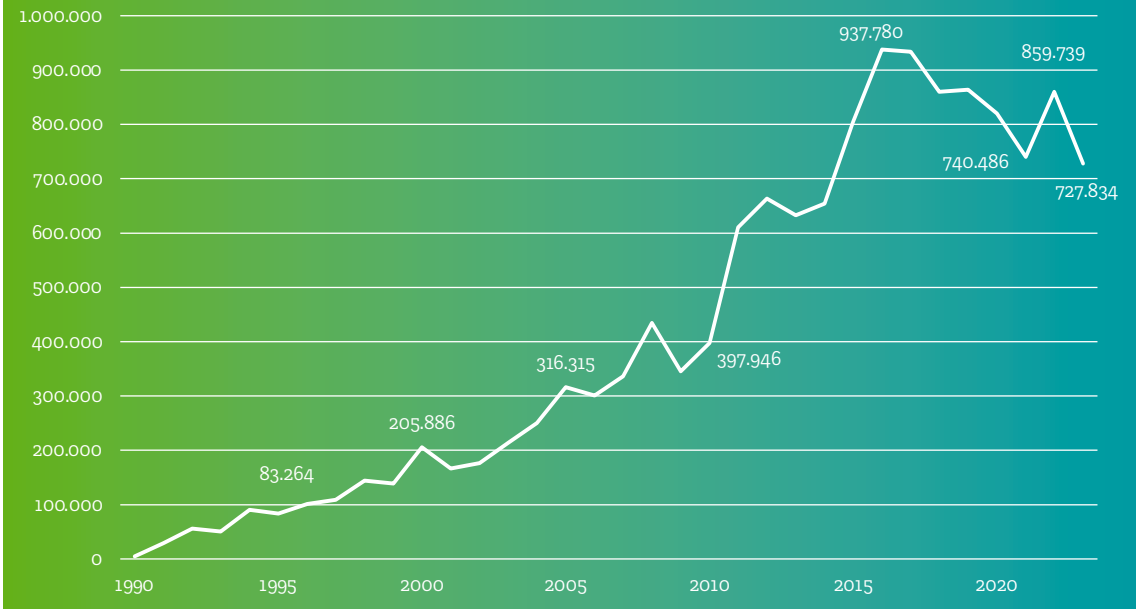


# THANK YOU FOR YOUR VALUABLE SUPPORT OVER THE PAST YEAR!

## Dear supporters,

You have all generously supported Primavera over the past year with your commitment and donations, enabling Primavera to make the world a better place for children. Your support makes Primavera's global work possible! Your donations allow over 12,000 children and young people in the Global South to attend school and receive care and support. Your donations also help ensure that children suffering from serious illnesses can be well cared for and treated. Every cent you have donated will benefit these young people. That is our promise, which we keep every year! **Prima-**

## Development of income/donation 1990 - 2023



**vera says THANK YOU and hopes that we can once again in 2024 help give as many children and young people as possible the chance of a good, healthy, and happy life.**

## EVERY YEAR AGAIN...



One of Primavera's most loyal supporters is the Bosch Jazz Orchestra, which delights many jazz fans each year with its traditional spring and Christmas concerts. This was also the case at last year's pre-Christmas concerts. Under the direction of Sepp Herzog, the band members and the brilliant soprano Miriam Angstmann once again offered a unique mix of standard jazz arrange-

ments and pieces from the orchestra's „Christmas box“. We would like to take this opportunity to thank all members of the Bosch Jazz Orchestra once again for their longstanding support of Primavera. The CDs provided by the BoJO for sale at the Primavera information stand, which are now also available in the online shop, are an important source of income for Primavera. **Thank you very much!**



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# ROMANTIK, DVORAK AND THE SOUNDS OF CHRISTMAS

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Another musical highlight at the end of 2023: the traditional Quempas singing by the Bosch music groups in support of Primavera. The Bosch Symphony Or-

chestra, conducted by Hannes Reich, and the Bosch Choir, conducted by Till Brömann, delighted the audience in the packed Stiftskirche church in Stuttgart.

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## PRIMAVERA GARDEN PARTY

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### Dear supporters of Primavera,

It will soon be that time again: our traditional Primavera garden party will once again take place this year on the beautiful grounds of the Robert Bosch Villa in Stuttgart.

To make sure you and your families can attend, please mark **Saturday, July 6, 2024** in your calendars.

You are cordially invited and we look forward to welcoming many guests again! We want to get together, have fun, and spend a few enjoyable hours with you all. This event is also an expression of appreciation for all those who contribute to helping children and young people in need. We have started planning the garden party and will keep you up to date.

Further information will be provided shortly with an official invitation.

We look forward to welcoming you in person soon!

Sincerely,

**The Primavera e.V. organizing team**



# OUTLOOK – EVENTS IN 2024

**We look forward to welcoming you again this year to benefit concerts, fundraising campaigns, and other charity events!**

## **Double anniversary**

The Bosch Symphony Orchestra and the Bosch Choir are both major supporters of Primavera. The traditional Quemper concert by the Bosch music groups, which takes place every year to raise Primavera, is not only a musical highlight of the year. It is also an indispensable

source of income for the aid projects. This year, both the Bosch Symphony Orchestra and the Bosch Choir are celebrating their 90th anniversary.

**Primavera would like to congratulate them and thank them for their loyal support of our work to help children in need.**



## **The Bosch Symphony Orchestra**

Cultivating music is a tradition at Bosch. In 1934, the musical activities of associates were brought together in an orchestra for the first time. Today, the Bosch Symphony Orchestra is mainly made up of associates from Bosch locations in the greater Stuttgart area. The orchestra rehearses regularly under professional direction and holds several concerts for a wide audience each year. The Bosch Symphony Orchestra performs worldwide: in addition to numerous concerts in Germany and European countries, concert tours have also taken the orchestra to Asia and Australia. Since 2013, the Bosch Symphony Orchest-

ra has been under the artistic direction of Hannes Reich. To mark the orchestra's **90th anniversary**, a benefit concert for Primavera will take place on **May 5, 2024** at the **Liederhalle in Stuttgart**, with works by Antonín Dvořák and Felix Mendelssohn-Bartholdy. The same concert will be performed again on **July 19, 2024 in Reutlingen** – also in support of Primavera.

**Admission is free. Tickets are available for a processing fee at [www.easyticket.de/BoschJubilaekonzert](http://www.easyticket.de/BoschJubilaekonzert) and at Easy Ticket advance booking offices.**

The tickets are sent by e-mail as a PDF document and should be printed at home and brought to the concert.

## The Bosch Choir

The Bosch Choir Stuttgart's history goes back even further. In 1886, Robert Bosch founded his „Workshop for Precision Mechanics and Electrical Engineering“. According to Theodor Heuss' biography of Bosch, there was a lot of singing in these early days of the company. Things have not changed since then. Since its first performance in 1936 at the company founder's 75th birthday, the Bosch Choir has represented the company at many concerts - often together with the Bosch Symphony Orchestra - as a cultural ambassador in Germany and abroad.

Today, the choir counts around 70 singers. Their repertoire includes a wide range of musical works from all eras, from the Renaissance to contemporary choral music. An

integral part of the annual program is the aforementioned pre-Christmas Quemphas concert by the Bosch music groups, as well as performances at social institutions, including the Robert Bosch Hospital. Charity concerts, performances at cultural festivals, and participation in the company's anniversaries round off the calendar of events. The Bosch Choir has been directed by Till Drömann since 2018.


On Saturday, **September 28, 2024**, the **90th anniversary** of the Bosch Choir will be celebrated at Stuttgart's Liederhalle with a performance of Carl Orff's „Carmina Burana“. Primavera will also receive proceeds from this concert.



# EVENTS 2024

**May**  
**5**

Benefit concert of the  
Bosch Symphony Orchestra

\*  **Liederhalle  
Stuttgart**

**July**  
**6**

Primavera Garden Party

 **In the Gardens of  
Robert Bosch House Stuttgart**

**July**  
**19**

Benefit concert of the  
Bosch Symphony Orchestra

\*  **City Hall Reutlingen  
(Stadthalle Reutlingen)**

**September**  
**28**

„Carmina Burana“  
benefit concert of the Bosch Choir

 **Liederhalle  
Stuttgart**

**November**  
**21**

Benefit concert of the Bosch String Soloists

\*  **Research Campus  
Renningen**


**November**  
**28**

1st BoJo Christmas concert

 **Robert Bosch House  
Stuttgart**

**November**  
**29**

2nd BoJo Christmas concert

\*  **Robert Bosch House  
Stuttgart**

**December**  
**11**

Traditional Quempas singing with the  
Bosch Symphony Orchestra and Bosch Choir

 **Stadtkirche Stuttgart-Bad Cannstatt  
Stuttgart-Bad Cannstatt**

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