

ISSUE 02/2026

PRIMAVERA NEWS

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since 1990
primavera
Helping children in need

DEAR FRIENDS OF PRIMAVERA

I have been with Primavera for 18 years, and since March of this year, I have also had the privilege of serving as a member of the executive committee and as the new treasurer for our association. I thank you from the bottom of my heart for your trust and support. It fills me with great joy and gratitude to be able to actively shape the future of Primavera as it celebrates its 35th anniversary. Indeed, every project, every new idea, and every helping hand contributes to opening up new opportunities for children and young people. I firmly believe that education offers hope and is key to breaking the cycle of poverty for good. Moving forward, I will continue to dedicate my energy and efforts to this worthy cause.

As an eventful year draws to a close for Primavera, we look back on a year filled with meaningful encounters, shared achievements, and the dedication of people whose passion and conviction make our work possible – as the stories featured in this newsletter bring to life.

Among those helping hands is **Sebastian Krieger**, who has supported our organization for many years as treasurer, demonstrating great dedication, reliability, and a strong sense of responsibility. We warmly thank him for his valuable commitment and loyalty. We wish him all the best for the future and hope that he will remain connected to Primavera.

Stefan Grosch, chairman of Primavera's executive committee, visited the Instituto Robert Bosch in Brazil this year. He was particularly moved by the story of a young man who once participated in a Primavera project and now works at Bosch. His life journey emphatically demonstrates what can be achieved when young people are given opportunities and are allowed to believe in their future.

The awarding of two new **honorary memberships** also marked special moments: the recipients were Mr. and Mrs. Goeke as well as Johanna Bosch-Brasacchio, Robert Bosch's granddaughter. They were chosen in recognition of their long-standing support and deep connection to Primavera.

Honorary member **Dr. Roland Müller-Fiedler** visited the Es Salam School in Egypt once again, accompanied by his wife, **Dr. Evelyn Fiedler**. Their impressions, as shared in the report on their visit, clearly show how valuable these personal encounters are: they reveal the people behind our projects, allow us to share in achievements made,



and help us better understand the challenges we face.

Our heartfelt thanks also go to everyone who supports Primavera through events, donations, and their personal commitment. Whether on a large scale or in a small circle – every initiative counts and gives children and young people new prospects.

The new **2027 Primavera calendar** is now available and offers another lovely way to support our work. It will accompany you throughout the year ahead and makes a thoughtful Christmas gift idea for the people you care about.

We look ahead to 2027 with optimism. Our goal remains unchanged: to encourage young people and give them the chance to build a better, self-determined future.

As the year draws to a close, one feeling stands above all others: deep gratitude. Thank you to everyone who dedicates their time to Primavera, takes on responsibility, makes donations, organizes events, and helps spread our message. Together, we can make a big difference – and let hope grow.

Kind regards,

Vladyslav Razladov
Member of the Primavera e. V. executive committee



THANK YOU, SEBASTIAN! CHANGEOVER ON PRIMAVERA'S EXECUTIVE COMMITTEE

Some people leave a lasting mark on an organization. Sebastian Krieger is certainly one of those. He has served as treasurer since 2016, and during that time he has not only kept a close eye on the finances but has also helped shape and further develop Primavera in many ways. He has done so with great dedication, a strong sense of responsibility, and a keen instinct for what was needed at any given moment.

Among other things, he professionalized the financial accounting, refined project documentation, and took on responsibility for various Primavera projects in South Africa. Two years ago, he took over from Roland Müller-Fiedler the organization of the traditional garden parties at Bosch Villa – a meeting point for many of us associated with Primavera.

At his farewell during this year's general meeting, Stefan Grosch summed it up perfectly: "Sebastian embodies reliability, dedication, and a deep connection to Primavera." Without hesitation, Sebastian would take on numerous tasks and ensure that everything ran smoothly.

For that, we extend our heartfelt gratitude!
Thank you for your many years at Primavera, for your time, your energy, and your reliability – and, of course, for everything you've set in motion and made possible.

Vladyslav Razladov is taking over the role of treasurer. We wish him much joy in his new role and look forward to continuing to work with him.

A JOURNEY THAT BEGINS IN CHILDHOOD AND OPENS UP REAL OPPORTUNITIES

In April, Stefan Grosch, CEO of Primavera, visited Instituto Robert Bosch in Brazil. During his visit, he saw firsthand how the projects supported by Primavera make a meaningful difference in the lives of the children and young people, offering them guidance, opportunities, and hope for a brighter future.

During a meeting with Gastón Diaz Perez, CEO and President of Bosch Latin America, Stefan Grosch also learned more about Instituto Robert Bosch's Development Pathway. The concept combines education, personal development, and transition into the workforce. For many children, this journey begins early on at one of the partner NGOs that Primavera supports. There, they can discover their talents, explore new avenues, and gain valuable experience.

The story of **Vinicius de Lima Sardinha** illustrates the potential impact of this approach. It began in his early childhood at the CPTI (Centro Promotional Tia Ileide) project in Campinas, which Primavera supports. There, children can participate in a range of courses, from culture and art to sports and computer science. At the same time, they receive support with career guidance and are prepared for a self-determined life. For Vinicius, this was an important first step. Later, he had a clear goal: he wanted to join Bosch. So he seized the next opportunity that came his way: he participated in the Development Pathway program at the Instituto Robert Bosch and completed a tech course in digital manufacturing. Today, his dream has become a reality. The 21-year-old works for the Bosch PS division in Campinas as a production associate specialized in fuel pump manufacturing.

During his visit, Stefan Grosch also met with staff from Festo, a global provider of automation and technical education solutions. Primavera and Festo have joined forces: Festo Brazil receives funding from Primavera and will pass this support on to a local NGO in the future.

To conclude his itinerary, Stefan Grosch also visited PROGEN, another organization supported by Primavera in Brazil. There, he enjoyed artistic performances by children and young people, toured the facilities, and spoke with the participants.

This visit, too, highlighted what all these projects are really about: people, opportunities, and the future.



"YOU SHOULDN'T BE AFRAID TO TAKE SMALL STEPS"

This year, Johanna Bosch-Brasacchio was awarded an honorary membership in Primavera Hilfe für Kinder in Not. We spoke to the granddaughter of company founder Robert Bosch about responsibility, compassion, and the power of civic engagement.

Ms. Bosch-Brasacchio, you never got to meet your grandfather in person. Nevertheless, he seems to have had a profound influence on you, did he not?
I only knew my grandfather from photos and books. But I grew up with people who had known him – my grandmother, my father, my aunt, and many of his friends and colleagues. Because of that, he was somehow always present. In particular, his love of nature, his clarity of thought, and the way people spoke about him helped paint a picture of who he was. I could sense how much respect and affection people had for him.

Which of his values were particularly important in your family and passed down through the generations?
Above all, a sense of responsibility, honesty, and critical thinking. We learned early on to challenge established assumptions. But modesty and frugality, as well as the careful use of resources, were also values we lived by in our family. At the same time, involvement in the community was always a part of our lives. My parents were deeply involved in social causes, later also through a foundation. We were taught that inheritance is about more that material possessions – it also comes with responsibility.

Did you ever feel that helping others was an obligation?
No, not at all. The desire to help came naturally. It was simply part of everyday life. Perhaps also because we were a large family with six children: you naturally learn to be considerate of others and show solidarity. If anything, I sometimes felt I wasn't doing enough. When you have ample means, you do wonder how you can use them wisely.

Your father was also deeply committed to social causes.
Yes, very much so. He dedicated a lot of his time and his wealth to social projects. He wanted to give opportunities to people who, as he always said, "had less luck in life" than us. What was remarkable was that he always took time to listen carefully to people first. If someone was passionate about an idea, he'd ask: "What would you like to do? And what do you need to make it happen?" That trust in people has had a profound influence on me.

You've been involved with Primavera for many years, helping children and young people in need. What in particular appealed to you and motivated you to get involved?
What drew me in was the combination of practical support, culture, and the strong sense of community. Take the Bosch cultural groups, for example. They already make a valuable contribution to society in themselves. But when their work additionally helps support social projects, I think that's incredibly powerful. What I find particularly



impressive is how closely they work with local communities and how the projects are developed in collaboration with local partners.

Why do you think that kind of engagement is so effective?
Because it's very direct. The people affected know best what's needed. At the same time, the company brings professionalism, structures, and international networks to the table. That creates something very sustainable. And you start to realize that even relatively small contributions can have an enormous impact.

You often talk about compassion and personal contact...
Because that's exactly what matters so much today. So many things happen digitally and anonymously. But compassion grows mainly through direct encounters. Ultimately, it's always about individuals, not just numbers or statistics. Of course, professionalism and measurable outcomes are important. But in the end, what really matters is making a meaningful difference in someone's life.

Increasingly, it's young Bosch associates who are getting involved in and supporting Primavera's projects. How do you see the younger generation?
I'm very optimistic. Many young people today are looking for a sense of purpose and want to get involved. They want to see that their efforts make a difference. That's why it's so important to share concrete stories and results from the aid projects.

But many people feel powerless in the face of global crises. What would you say to them?
I'd say, don't be discouraged. The best time to take action is always now. And you shouldn't be afraid to take

small steps. If we do nothing, we have absolutely no chance of bringing about change. It's critical to recognize in my view that we can only make a real difference if we work together.

Finally: What does Primavera mean to you personally?
To me, Primavera is like a fresh spring breeze. The organization brings people, cultures, and ideas together. It brings us closer in contact with realities that might otherwise seem far removed from our own lives. And it shows what solidarity looks like in practice.

What are your hopes for the future of the organization?
I hope that Primavera continues to grow – with new members, new ideas, and new connections. I hope even more people find the courage to get involved.

And what does the honorary membership mean to you?
It is, of course, a great honor for me. Above all, I hope that through this role, I can motivate others to get involved and take on responsibility as well.

THE GOEKES HAVE BEEN ACTIVE FOR PRIMAVERA SINCE 2015 – AND WERE NAMED HONORARY MEMBERS THIS YEAR

Sometimes, a long-standing commitment begins with a simple idea: When Norbert Goeke retired in October 2015 after many years at Bosch, he asked that people make donations to Primavera instead of giving him personal gifts. The response was overwhelming – and laid the foundation for a connection that continues to this day.

Together with his wife Karin, Norbert Goeke has supported Primavera with great conviction ever since. From the very beginning, the couple was particularly impressed by the fact that, thanks to the volunteering efforts of Bosch associates, every cent donated went directly to the benefit of the children and young people.

"Primavera's goals align with our own values and give us the satisfying feeling of doing something meaningful for children and young people," say the Goekes.
Over the years, their commitment has grown into a strong bond with Primavera. This makes their joy at receiving this special recognition all the greater: this year, Karin and Norbert Goeke were named honorary members of the organization, in recognition of their long-standing commitment and personal dedication.



The Goekes with Christoph Kübel in front of the Bosch Villa

AN EMOTIONALLY MOVING VISIT

Egypt

On February 11, 2026, we – Eveline Fiedler and Roland Müller-Fiedler – took the opportunity during a vacation in Egypt to visit the Es Salam School in Cairo. The school is located in Moytamadeia, an informal settlement and one of Cairo's waste-recycling districts. Several thousand people earn their living here by collecting and sorting garbage. Most trash collectors are Coptic Christians, a minority group within the predominantly Sunni population. Adults collect recyclable materials such as plastic, paper, metals, and glass and sort them by hand in their homes. Many children, too, have to support their families and play an active role in this "work." Without protective clothing or gloves, waste pickers often labor in shocking conditions.

In informal settlements such as Moytamadeia, there are no public schools or kindergartens. This backdrop makes the private Es Salam School (Peace School) – founded in 1988 on the initiative of German nun Maria Grabis – all the more important. Today, it is supported by the nonprofit NGO Environmental Development Association Moytamadeia (EDAM).

Since 2019, Primavera has been supporting the school in partnership with the Reutlingen-based association Yalla e. V. A total of 496 children currently attend the school, from its two kindergarten classes through to ninth grade, which prepares students for the intermediate school leaving examination.
This was our second visit since 2019. As on the previous visit, we were joined by Dr. Ulrike Fritz from Yalla. And as on the previous occasion, just over six years ago, we were deeply touched by the warm welcome we received from the children. In the morning, while the children were in class, we met with EDAM. representatives and Ulrike Fritz to talk about recent developments at the school and priorities for future support.

Securing approval to receive funding remains a major challenge for EDAM . The government views foreign NGOs with suspicion. Every year, the school and Primavera must undergo a complex and lengthy review by the Egyptian Ministry of Social Affairs before approval is granted.

Mr. Nabil, chairman of EDAM, explained to us the crucial difference between public schools and the Es Salam School: while public schools often focus primarily on attendance ("the children come to visit"), the Es Salam School centers on actual learning ("the children come to learn").

To date, our support has focused on three areas – general medical check-ups, dental examinations, and eye tests for the children – each conducted once a year. Taken for granted in Germany, basic preventive healthcare for children is practically unheard of in Egypt. In addition, the children received toothbrushes, toothpaste, and glasses if they needed them. Many of them had previously struggled to read the board. With their new glasses, they are now able to participate much more effectively in class. As Primavera and Yalla began preparing a new project proposal for 2026, EDAM reached out to them with an urgent request for help. As a result of exceptionally high inflation – at times exceeding 70 percent in recent years – food prices in Egypt have risen dramatically. A large share of household income is spent on food. The effects are also felt by the children in Moytamadeia, many of whom arrive at Es Salam School hungry. In response, the Primavera executive committee has agreed to expand support to include a fourth area and fund food parcels for the children.

After recess, the schoolyard came alive with the energy of close to 500 children. The enthusiastic welcome we received was overwhelming. The children were curious, asking our names and where we came from. Above all, they wanted to shake our hands – and even lined up to do so. We had brought small gifts for all the children, which we had paid for ourselves. As we toured the kindergarten and several classrooms, we handed out colored pencils, sketchbooks, erasers, and pencil sharpeners. The warmth with which the children welcomed us that day is difficult to put into words. We felt completely at home in "our school." And once again, we were reminded of the **tremendous difference Primavera is making here!!**



A CLEAR VIEW OF 2027







The new Primavera calendar is here! Once again, Bosch trainees have designed a calendar for 2027 in support of Primavera – this year, for the first time, in a practical A4 wall-calendar format.

Each of the 12 pages features one month and a global aid project with photos, a brief description, and a QR code linking to the project's website. With its clear layout, the calendar offers plenty of space for jotting down notes, birthdays, and appointments, while also indicating calendar weeks and public holidays.

Christmas wrapping paper in white and green is also available again this year, featuring playful illustrations that convey Primavera's philosophy.

The calendar costs **€15,** the wrapping paper **€5;** both are available in limited quantities.

All proceeds go directly to Primavera's education and healthcare projects, which support more than 10,000 children and young people.

Orders can be placed starting November 1, 2026, through the Primavera online store. Items will be shipped directly to your home address; payments can be made via bank transfer or PayPal. Alternatively, you can pick up the calendar and wrapping paper at our sales stands at company locations.

Primavera would be delighted to have your support!

CELEBRATE TOGETHER. MAKE A DIFFERENCE TOGETHER.

Whether it's a concert, the traditional garden party, an after-work party, or a sporting event: behind each of these events are people who contribute their time, ideas, and energy to Primavera. People who say: "Together, we can make a difference for children in need."

And that's exactly what makes these events so special and indispensable.

Below we look back over the wide range of some of the events we enjoyed.

PRIMAVERA GARDEN PARTY 2026 – AN AFTERNOON OF GAMES, FUN, AND WONDERFUL MOMENTS

On July 18, 2026, Primavera invited members, friends, families, supporters, and anyone interested in learning about our work to a garden party at Bosch Haus Heidehof in Stuttgart. In glorious summer weather, guests enjoyed a relaxed yet inspiring afternoon in a warm and welcoming atmosphere. Grilled sausages, delicious waffles and cake, soulful live music and fascinating guided tours of the Bosch Villa provided plenty to enjoy, while leaving ample time for good conversations and personal encounters. Whether long-time supporters or people who were getting to know Primavera for the first time that day – everyone was warmly welcomed.

A heartfelt thank you to everyone who attended and whose support helps ensure that Primavera can give children in need new opportunities and prospects.



20 YEARS OF THE BOSCH JAZZ ORCHESTRA – TWO DECADES FULL OF GROOVE & GREAT SOUNDS

For two decades, the Bosch Jazz Orchestra has stood for musical excellence and a vibrant corporate culture. At the anniversary concert on October 7, 2026, at Theaterhaus Stuttgart, the approximately 35-member ensemble celebrated this special milestone with a thrilling evening of music.

Under the virtuoso direction of Josef “Sepp” Herzog, the musicians – most of whom are Bosch associates – presented a varied repertoire. From timeless swing classics to modern jazz arrangements, the orchestra captivated the audience and once again showcased its distinctive sound. But the evening’s success extended beyond the music: **all proceeds from the concert went to “Primavera – Hilfe für Kinder in Not e. V.”**

We would like to extend our heartfelt thanks to the **Bosch Jazz Orchestra**, all the performers, and guests for this wonderful celebratory evening and for their valuable support of our work.



AN EVENING FULL OF MUSIC – AND AT THE END, A CHECK FITTINGLY SERVED ON A TRAY.

On April 23, 2026 at the Feuerbach cafeteria, the **Bosch Symphony Orchestra** once again delighted audiences. Under the baton of Hannes Reich, the orchestra took the more than 500 guests on a musical journey to Spain. Themed **“Viva España,”** the program featured works by Rossini, de Sarasate, Bizet, Granados and Turina, bringing the spirit of Spain to life with spirited performances, virtuosic playing, and vibrant rhythms. But after that, the evening was far from over. To round off the evening, the Feuerbach employee cafeteria had a special surprise in store: a team led by Uwe Ochott (CGS-Fe) had compiled favorite recipes from the Feuerbach cafeteria into a cookbook titled **“Zusammen am Tisch – von uns für uns”** (together at the table – from us, for us). The book is available for €12.50, with €2.50 from each sale donated to Primavera. And that has already added up to a substantial amount: **700 books** sold brought in a rounded-up total of **3,000 euros.**

Uwe Ochott presented the donation check to Christoph Kübel – in a manner fitting for the occasion: **on a tray.**



BRUNO'S BIRTHDAY CAMPAIGN: 5,000 EUROS THAT MAKE A DIFFERENCE



Bruno, the much-loved mascot and brand ambassador for Bosch My Insurance, had just one wish for his first birthday: to do good together. With three exciting trivia questions about this year's Football World Cup, he called on the Bosch community to support Primavera e.V.

The response was overwhelming: over 3,000 participants joined in, turning every entry into a donation. Thanks to this incredible commitment, Bosch My Insurance matched the amount, bringing the total to **5,000 euros**. The ceremonial check presentation took place at the garden party at Bosch Villa – for a better future for children. **Thank you so much!**

As a thank-you, attractive Bosch prizes will be raffled off among all participants. The winners will be notified in December.

ACTIVE TOGETHER – HELPING TOGETHER!



Get active, have fun, and do good at the same time. That was the spirit of the Sports for Charity event held in June 2026 at Stuttgart's Killesbergpark. Twenty-five motivated participants came to the BandiXX workout and, using resistance bands, not only made their muscles burn, but also raised **515 euros** for Primavera in the process. A fantastic result! What made the event particularly special was that, for many participants, it was their first introduction to both BandiXX and Primavera. A heartfelt thank-you goes to trainer Nora Rindfleisch, as well as to Hannah Fellerhoff and Lara Kerres for their outstanding organization. It's simply wonderful to see how much passion, energy, and dedication you all put into supporting Primavera.

AFTER-WORK EVENT FOR A GOOD CAUSE!



In September of this year, TDP1 participants (talent development program) from Renningen and Schillerhöhe organized an after-work event in Stuttgart – and the results speak for themselves! Amid music and a great atmosphere, the sale of beverages for a good cause **raised nearly 2,700 euros in total for Primavera.**

A big thank you to the organizers and all participants!

Thanks so much to everyone who supports Primavera e. V. with their time, energy, and personal commitment! Whether through campaigns and events, behind the scenes, or with your ideas and initiatives – every contribution counts and helps us make a difference together.

OUR FUNDRAISING CAMPAIGN ON BETTERPLACE HAS LAUNCHED!

We want to open up new opportunities for children in Vietnam – and for that, we need your support!

About 72 children live at the Tu An Shelter in Vietnam, where they have found a loving home. But they face a profound challenge: their education does not prepare them for the future. They urgently need computers and digital skills to succeed in today's world. Primavera's goal is to create a place where they can use computers, learn digital skills, and discover new perspectives for their lives.

But our idea will only become a reality if we work together to make it happen.

Support our fundraising campaign on Betterplace and help us make digital education possible for the children at the Tu An Shelter.
You can donate directly and support our project here:

https://lnkd.in/dnQkidHD

Thank you very much!

PRIMAVERA SAYS THANK YOU

Dear supporters,

On behalf of the children in need, we thank you from the bottom of our hearts for your invaluable support and trust over the past year!
Thanks to your help, we were able to bring joy, hope, and a sense of security to many children in 2026 – and put a smile on their faces! Primavera says THANK YOU and hopes that, with your donation, we can continue to help in 2027 so that as many children and young people as possible have a chance to lead a good, healthy, and happy life.
Every donation – whether large or small – is a ray of light that brings warmth and hope to the world. Please support us so that we can continue this important work.

Here you'll find information on how to donate to Primavera e.V.

By bank transfer:
Donation account: IBAN: DE33600501017871502417 BIC: SOLADEST600 Baden-Württembergische Bank, Kleiner Schlossplatz 11, 70173 Stuttgart

Using Paypal:
To donate to Primavera via PayPal, simply scan the QR code or click the link below to go directly to Primavera's PayPal donation page.
https://www.paypal.com/donate/?hosted_button_id=PVDHH6L7B8TWQ

As a registered user, you can also start a PayPal fundraising campaign for Primavera – for example, as an alternative to a birthday gift, as part of an anniversary celebration, or just because. For more information, visit ***https://www.paypal.com/fundraiser/charity/4643312***

Shop and do good: Before your next online purchase, visit the donation platform ***www.gooding.de***, select "Primavera Hilfe für Kinder in Not e.V." and one of the over 1,800 online stores, then shop as usual. By doing so, you'll support Primavera with a bonus – on average, about 5% of the purchase value. No registration is required, and you can easily support us at no extra cost!

UPCOMING EVENTS IN 2026

All information is subject to change.

December 3

First Bosch Jazz Orchestra Christmas concert

Bosch Haus Heidehof
Stuttgart

December 4

Second Bosch Jazz Orchestra Christmas concert

Bosch Haus Heidehof
Stuttgart

December 9

Bosch music groups present “Quempas” carol concert

Stiftskirche
Stuttgart

UPCOMING EVENTS IN 2027

All information is subject to change.

March 18

First Bosch Jazz Orchestra Spring concert

Bosch Haus Heidehof
Stuttgart

March 19

Second Bosch Jazz Orchestra Spring concert

Bosch Haus Heidehof
Stuttgart

December 2

First Bosch Jazz Orchestra Christmas concert

Bosch Haus Heidehof
Stuttgart

December 3

Second Bosch Jazz Orchestra Christmas concert

Bosch Haus Heidehof
Stuttgart

December 8

Bosch music groups present “Quempas” carol concert

Stiftskirche
Stuttgart

Members recruit members
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