

Comprehensive education, lasting support

In all initiatives, the aim is to keep children and young adults permanently “off the streets” and to improve their prospects for a better life by means of many different offers, including hygiene and healthy nutrition, medical care, and a variety of training programs.

Also important are basic civic values, which professional caregivers and teachers convey in a combination of play and experiential learning.

- Nursery care
- Education
- Training
- Supply of clean drinking water and healthy nutrition
- Hygiene and medical care
- Social behavior and respectful interaction



We cordially invite you to join Primavera!

There are many ways to support our projects.

Donate

Every cent helps – your support is greatly appreciated.

- For instance, family or company celebrations can be good opportunities to raise funds for Primavera.
- With a good idea and personal commitment, you can organize an event and raise funds with a team.
- You can actively participate in one of Primavera’s many fundraisers.

Spread the word

Tell your family, friends and colleagues about Primavera and encourage them to take part.

Become a member

Become an official member and support Primavera. No membership fees are charged; we simply ask for a voluntary donation. In this way everybody can contribute what they feel comfortable with and can afford. As a member, you can take part in our many events, like e.g. our Primavera Garden Party, and you get exclusive information on Primavera’s projects. Interested? Just email us or fill out the form available on our website.

Donate now!

Primavera Spendenkonto

IBAN DE33 6005 0101 7871 5024 17

BIC/SWIFT SOLADEST600

Baden-Württembergische Bank, Stuttgart



Contact

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Helping children

Their smile is the greatest gift



We set the course for a better future

Primavera was founded in 1990 by ten Bosch associates with the aim of giving children in developing and emerging countries better opportunities in life. Today, the aid organization „Primavera – Hilfe für Kinder in Not e.V.“ has more than 1,500 members, the majority of whom are current and former associates of the Bosch Group. Like the company founder Robert Bosch, all members engage in these social activities with personal dedication.

As a matter of principle, Primavera’s projects aim to offer more than short-term support by providing a variety of care, education, and training services for the sustainable development of children and adolescents. On this basis, they get the chance to live a self-determined life and escape poverty.

Only projects and institutions close to Bosch locations are sponsored; and they are accompanied and supervised by volunteer Bosch associates onsite. This ensures that every cent donated flows into the projects.

Primavera currently supports **more than 50 projects** in **over 20 countries**, reaching **more than 12,000 children** with specific and individual care.



Active in the poorest regions

Primavera is mainly active in Asia and South America – wherever children in particular suffer poverty and hardship. Primavera supports crèches, preschools, schools, training facilities, centers for the disabled, medical care centers, and projects for street children.

Our aid reaches more than 12,000 children and adolescents each year.

Our aim is to accompany each cooperation project closely and promote it effectively. That is why all projects worldwide are located close to Bosch sites.



For an up-to-date overview and details of our aid projects, please visit www.primavera-ev.de



Project example Mexico: „Me gusta mi escuela”

This social project supports schools in need and aid projects near eight Bosch sites in Mexico. The aim is to improve the infrastructure of the schools by installing sanitary facilities as well as purchasing school furniture, kitchen equipment, any teaching materials needed, and much more. With the donations from Primavera and the help of Bosch Mexico and local associates, it has been possible to rebuild, modernize, furnish and complete many schools. Today, the schoolchildren say: “I like my school”.

Project example Colombia: „Don Bosco“

This social project was founded in 2008 by priests of the Order of the Salesians in a poor district in the industrial city of Cali. Among other initiatives, the project has a large training center where over 3,000 young people attend classes, obtain qualifications, and receive support. The center offers four new courses that last between six and nine months in heating and air-conditioning systems, precision engineering, and automotive engineering, which were set up by Bosch Colombia, local associates, and Primavera. The courses are certified by the State Department of Education, and two of them are considered the best in the province in their respective categories. Many companies in the region are therefore keen to hire Don Bosco graduates, and offer them a good livelihood.



Project example Bangladesh: „Boat school for children in the delta region“

The city of Barguna in southern Bangladesh is located in a delta region and is surrounded by water everywhere. Many people live on boats, so teaching children is a challenge. Primavera’s donations are used to pay costs for the ongoing operation of the only “floating school” in this region. This enables children and young people from socially disadvantaged families to complete school. Employees of the Bosch location onsite actively support and monitor the progress of the project.

Project example South Africa: „School meals in Pretoria“

Learning is difficult for over 500 children in eleven schools in the greater Pretoria area, near the Bosch Rexroth site. Because they are hungry and often the only meal of the day is the sandwich they receive at school. To ensure that they are provided with food also over the weekend, they can take an additional food package home with them on Friday after school ends. It contains mostly rice, soy and dried vegetables. Plus a pack of vitamins added, creating a nutritious meal for the whole family. Thanks to this support, learning is now easier.



Every cent helps!

All of the association’s staff and supporters are volunteers. Other administrative costs, among them bookkeeping, are borne by sponsors such as Robert Bosch GmbH or are funded with proceeds from initiatives such as the yearly sale of calendars.

That means that every cent donated goes directly to projects and helps children in need. That’s what Primavera stands for.

Since its inception, Primavera’s donations have grown steadily and today total almost one million euros each year. Primavera receives once-off donations, regular donations from members, and proceeds from events such as benefit concerts, sporting events, concerts at Bosch sites, and numerous privately organized initiatives.

With these donations, it is possible to provide new projects continuous and lasting support. Local Bosch associates and other volunteers ensure that the funds are solely used for the proposed measures. Regular feedback on how individual support measures are progressing ensures full transparency.