

Always in action for Primavera: Sebastian Krieger has not only been in charge of the organization for the anniversary garden party, but also put his shoulder to the wheel at the charity raffle sale.

**„Supporting Primavera I can actively tackle things and, best of all, I am sure that everything earned by my support reaches the children and youths in need in full.’**



### **Who are you?**

I am Sebastian Krieger, Senior Consultant Strategy Process at DS.

### **Which connections do you have with Primavera?**

I am member of the Primavera organization committee and of the Primavera Bosch Connect team. Additionally I participate in the Primavera EFQM work group, where we take care of future topics and the strategic concept of Primavera in the upcoming years.

### **How and when did you first encounter Primavera?**

I first encountered Primavera at the Garden Party at the Bosch Haus Heidehof in 2008. A colleague had recruited me to help working in one of the food stalls – at midsummer temperatures the work at the pizza oven was rather sweaty.

### **What motivates you to support Primavera?**

For me, social commitment is a matter of course. My training as well as my career so far have already led me to many emerging and developing countries in Africa, South America and Asia.



Everywhere it was the fate of the children that has touched me most – many of them do not grow up as sheltered and looked after as both my daughters do here in the Stuttgart region.

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### ***What makes Primavera unique for you?***

The “business concept” – we collect where there is plenty (e.g. in Germany) and hand it to where it is needed most urgently: to underprivileged children in emerging and developing countries. And all of this without any administrative expenses.

I see it as unique that in every local project there are Primavera contact persons (quite often active Bosch employees), who monitor the proper use of the funds.

### ***Did you experience a special Primavera moment?***

Yes, the Anniversary Garden Party 2015 at the Bosch Haus Heidehof was a special Primavera moment. As one of the major organizers I was impressed by how many active and former Bosch members volunteered and rolled up their sleeves to help. A fantastic, committed team contributed significantly to the success of the party – for which I once more want to express my heartfelt gratitude.