Dear Primavera Friends,

We were deeply moved and saddened by the loss of Ms. Waas-Frey, honorary chairwoman of our association. She was a special person and a dear friend. Ms. Waas-Frey worked for many years in corporate communications at Bosch. In 1989, she traveled to Brazil to write for the associate newspaper Bosch-Zünder an extensive article about the local regional subsidiary, about the country, and about its people. On the one hand, Ms. Waas-Frey was shocked by the poverty in the favelas. But she was also inspired by the volunteer work of Bosch associates. So much so that, when she returned from Brazil, she decided that she wanted to do her part to help. In 1990, she founded the Primavera association, which she ran until 2007.

With her unwavering commitment, creativity, and vigor, she won the hearts of many people who have contributed to Primavera over the years with volunteer work and donations. Even after she retired from the association’s executive committee, she was still available for media work and attended many events until recently.

It is with heavy hearts that we say goodbye to Ms. Waas-Frey. But I can assure you that we will honor her legacy, and continue to drive forward Primavera vigorously together with our colleagues. As was her wish, we will continue to do our utmost to support children in need around the world.

With that in mind, I am pleased to be in a position to give you a multifaceted account of Primavera activities in this year’s second issue of Primavera News. The enormous contribution of many volunteers around the world and the many generous sponsors have allowed Primavera to continue growing. This year’s highlights undoubtedly include the garden party at Heidehof, Stuttgart, along with many others that you can read about on the following pages.

Kübel Christoph

We mourn for our honorary chairwoman Marianne Waas-Frey

Oct. 21, 1931 - Sept. 25, 2017
Report by the executive committee:

Again in this issue of Primavera News, we would like to outline the work of the executive committee. In recent months, we have reviewed our administrative processes with respect to legal compliance and efficiency, and have enhanced them in some cases. For example, we have set up approval workflows in addition to the conversion of accounting to SAP. Internal documentation requirements for payments to social projects around the world have also been expanded and broadened with the help of volunteers. In order to ensure that Primavera remains on a sustainable course, one aspect that we feel is important is that we incorporate the perspectives of different generations into the decisions of the executive committee. Since the beginning of 2017, we have therefore expanded the executive board meetings to include young, committed Bosch colleagues who, as “assessors”, are closely involved in the executive committee’s decision-making processes and also constructively scrutinize them. Our experience so far with this concept has been excellent. Another positive aspect of this model is that our colleagues are personally even more intensively involved in the implementation of an array of ideas.

Primavera is now also active in Vietnam
School and vocational education measures at Dieu Phap orphanage

Established in 1983, the orphanage is located in Ab Tan Can, near the Bosch Dong Nai facilities in Vietnam. It is managed by a Buddhist nun and is home to 130 children and young people aged between 7 and their early 20s. Children of mandatory schooling age attend external primary and secondary schools; older students attend colleges and universities in Dong Nai province. The institution is registered as a non-governmental organization (NGO), and is primarily funded through the cultivation and sale of vegetables along with private donations. Last year, a fundraising initiative by local Bosch associates in Vietnam collected several thousand euros needed for urgent repair and renovation work at the facilities.

With the initial financial support provided by Primavera so far, a computer room will be set up and equipped with appropriate hardware. Young Bosch associates, including IT specialists in Germany and at the Bosch Hanoi site, joined forces to design the training program and will manage and hold the first courses on-site in November. This measure constitutes an important and lasting stepping stone for the school and vocational education of the children and young people living in the orphanage. Moreover, the project also emphatically shows how young people shape their careers based on long-term considerations as well. Further vocational measures are planned. We will keep you informed of developments.
Bosch associates establish successful aid organization “VESNA” in Russia

It all began about a year ago

Vladyslav Razladov – who was trainee in Germany at the time and later transferred to Engels, Russia, as the plant’s commercial director – was enthusiastic about, and committed to, the objectives and sustainable approach of Primavera e.V. from the very start: “I would like to establish a similar organization in Engels in order to help children in need.” He wasted no time in sharing the idea with his staff and quickly found enthusiastic collaborators.

Razladov went on to found the aid organization VESNA, which was officially recognized as a non-government organization (NGO) at the end of 2016. After that, the way was clear to start cooperating with Primavera and other local aid organizations.

Early projects that received support included a kindergarten and a school for children with disabilities (Down’s syndrome). Some of the children supported spend the whole day at the centers, and some even sleep there. From the start, the aim has been to shape their daily lives in a way that supports their development in play and learning activities.

Thanks to the money donated, it has since been possible to renovate and improve the facilities at the two centers. Some Bosch associates from Engels have also volunteered to take care of the children.

Support will continue in this form.

Another project has been launched in the meantime: at a children’s hospice in the city where terminally ill children can spend their final days and receive support. To this end, numerous rooms will be renovated in a friendly design. The children will also receive books and toys.

Vladyslav Raziadov and his colleagues want to raise awareness of VESNA beyond Engels. For example, at the Bosch locations in Moscow, Samara, and St. Petersburg. Many volunteers and donations will be needed in that case, of course.

Darya Balabaj (human resources) was enthusiastic about the warmth and gratitude shown by the children during her visit at the N4 kindergarten. Seeing them happy is a joy to behold and gives strength to tackle new ideas. “I want to make other people’s lives better,” she says.
Primavera refugee relief

In issue 2/2016 of Primavera News, we reported on the joint approach adopted by Bosch and Primavera for the donations available for refugee relief (totaling 820 thousand euros). It was possible to implement and complete most of the approved aid projects by the end of 2016 (see examples in issue 2/2016 of Primavera News). However, there were delays in a few projects due to changes in the framework conditions and while waiting for building permits to be granted. As usual, Primavera and local Bosch associates will accompany and monitor these projects until they are fully implemented.

In the following, we provide two current examples.

“goolkids” support group at Bosch’s Bamberg site, Germany
Integration through soccer

Sport brings people together – younger and older generations, irrespective of nationality or religion. That is the thinking behind the efforts of “goolkids” to ease access to sports for children and adults. For children in particular, play is of special significance for their personal development. The Bamberg support association “goolkids” has made it its task to pave the way to integration for refugee children through sports and games. For instance, football festivals and training camps have been organized to encourage children and young people to enjoy playing together, to promote encounters with others, and to develop team spirit. Hopeful talents, including a top scorer, and a new youth coach emerged in the process.

Adults are also enthusiastic about the opportunity to play club football. In the meantime, 18 refugees have been recruited for the senior team, while 20 to 30 additional players train regularly once a week in a friendly game. Club life encourages cooperation and has a positive impact on integration. With the financial support of Bosch and Primavera, it was possible to fund various items, aside from the above-mentioned measures, including logistical requirements such as interpreters, additional supervisors, and sports equipment. Local Bosch associates from the Bamberg location accompany the activities, in some case intensively and hands-on.

Robert Bartsch, managing director of the “goolkids” support association, says: “The mood and attitudes within the association have seen a lasting change and we are proud to have become a genuine association for integration.” The German and Bavarian Football Associations recognized this achievement with an award.
Modernized soccer pitch in Upfingen
Promoting integration and interaction

In 2013, committed parents in the St. Johann parish founded the benevolent association Spielplatzfreunde Upfingen e.V. The idea was to provide an attractive playground where children could be given free rein to exercise their creativity, run around, and enjoy themselves. A further aim was to establish a meeting point for children, parents, and grandparents. Within a year, the playground was a hive of activity, with playing children, and a meeting place for all generations. Over the years that followed, a lot of work went into the playground’s upkeep and expansion. Pictures from the playground festival – under the banner of “Playing, eating, chatting, and having fun” – held in September 2017 speak for themselves. With Primavera’s financial support, the Spielplatzfreunde association have since been able to implement a further project: together with the Asylum Working Group, and with the contribution of refugees, it was possible to completely renovate the nearby soccer pitch, which was practically impossible to play on due to its poor condition, despite the keen interest of local refugees. The Spielplatzfreunde association managed the renovation work, which was quickly completed: the grass surface was leveled out, a special support layer was laid down, and new grass was sown. The area was equipped with a professional sprinkler system to ensure healthy grass during the summer months as well. At the same time, the parish had a catchment fence put up around the pitch. By September 10, it was ready: the new soccer pitch was officially inaugurated with a party. Many local residents, asylum seekers, and children attended the festivities and the subsequent inauguration match between a selection of locals and a team of asylum seekers. It turned out to be a lovely day and everybody involved was in high spirits. The Asylum Working Group now continues to regularly visit the new soccer pitch with the refugee families in order to continue promoting integration and ensure the initiative’s long-term impact. And anybody walking by the new soccer pitch on a Saturday afternoon is sure to find a colorful mix of Syrian youths and German locals playing soccer.
Inspiring, captivating, and fascinating...
Third fundraising initiative in India: “Sparking Joy & Spreading Change”

On August 5, 2017, the third and largest “Sparking Joy” event was held in Christ College Auditorium in Bengaluru, India. Bosch board of management members, division presidents and plant directors as well as RBEI/JMT encouraged associates at all Bosch sites to take part in the event, which was again organized for a good cause: Primavera’s work in India. Thanks to the initiative, over 1,000 children and young people receive long-term help and support from a variety of projects in the meantime. Almost 190 Bosch associates took part (a record participation) and presented various cultural performances during the fantastic show. Everyone involved showed great enthusiasm and dedication, not to mention wonderful talent – in performances that ranged from dance to song to acrobatics. The audience was immediately captivated by the evening’s sheer joy.
Mention should also be made of the hard work in the run up to the event: “We are Bosch” associates and a few local choreographers took care of the organization, design, production, and choreography as well as the entire event management.
Ticket and t-shirt sales, donations by associates, and large donations by various business partners added up to a phenomenal 132,000 euros in funds raised. This money will allow the support of additional projects in seven Indian cities. Yet the main takeaway is that more and more Bosch associates at the Indian sites are getting involved in Primavera – which is simply exemplary! Many thanks to everybody for their fabulous commitment.
Major Bosch gala for the benefit of “Vini Cubi”
A musical treat.

Guests enjoyed a musical treat in the Liederhalle in Stuttgart at the beginning of April: the Bosch Symphony Orchestra, the Bosch Choir and world-class soloists from Mexico enthralled the audience with European opera classics and highlights of Mexican music culture. The proceeds from the sale of tickets amounting to 15,908 euros will be donated to the Primavera project “Me gusta mi escuela” (I like my school) in Mexico (an initiative Primavera has already reported on several times). Among other initiatives, the primary school “Vini Cubi” located in a poor neighborhood of Mexico City is supported with scholarships, advancement and talent programs, school materials as well as homework support. It is important to sustainably accompany all measures and the 950 children in need in the long term as they look to improve their education.

See www.primavera.ev for more information.

Everyone lent a hand – Stuttgarter Hofbräufest

Finally, August had arrived: Young Bosch associates from the Junior Managers Program (JMP) were again at hand to support Primavera at this year’s two-day Stuttgarter Hofbräu festival. Between 30 and 50 JMP participants – with a highly international mix this year, including representatives from Germany, Hungary, and India – helped by serving beer, waiting tables, clearing up afterwards, and in the guided tours of the brewery including beer tasting. They then donated their wages to Primavera, which raised EUR 1,300 in total.

Everybody in attendance enjoyed the pleasant summer weather, along with the cool Stuttgarter Hofbräu brewery specialties.

Primavera wishes to thank the organizers Stuttgarter Hofbräu and the Rademacher Group.
Roughly 600 Primavera members and friends along with their families accepted the invitation to the summer party at Bosch-Villa Heidehof, where they were warmly welcomed by Bosch managing director and Primavera executive committee member Christoph Kübel. With over 20 degrees Celsius and sunshine, small and not so small guests enjoyed an entertaining afternoon. Visitors were able to take guided tours of the villa, which dates back to 1910, while the Bosch Jazz Band played cheerful Charleston and Swing music outside in the shade of the old trees in the gardens. It was the ideal opportunity to chat in pleasant company while enjoying all kinds of culinary delights from barbecue sausages to refreshing drinks to homemade cakes and fresh coffee. And the kids also had a great time in the gardens, which extend over 13,000 square meters. Radscha Scheck (of the Bosch theater group) was one of the regulars at hand to help with face painting. Since 1990, he has been supporting the Primavera garden party, putting smiles on children’s faces and making their eyes glow with delight with his face painting skills. “Children have a special place in my heart. I feel it is important that we make their dreams come true,” he says, busy painting little Sophia’s face. Aside from the tombola, additional donations were collected this year, especially with the new cookbook “Mit Primavera kulinarisch um die Welt”. A total amount of 6,655 euros was donated – a fabulous achievement! Many thanks to all guests for coming by and for their generous donations. Primavera – Hilfe für Kinder in Not e.V. is already looking forward to the next garden party.
A culinary journey around the world –
More than a beautiful gift idea.

Members of the Bosch talent pool (former manager development scheme) at the Stuttgart sites in Schillerhöhe and Feuerbach, have come up with another terrific idea in order to raise awareness for Primavera and attract donations.

The result of their efforts: a beautiful and fascinating cooking book. The book takes readers on a culinary journey across ten countries in different regions in which Primavera supports social projects. We not only get to sample the local cuisine, but also gain an insight into the variety of aid projects in the featured countries.

Acclaimed by enthusiastic Primavera friends, the book’s first print run was quickly sold out.

A potential second print run is currently being considered. If you are interested, please contact ann-kathrin.scholl@de.bosch.com.

A delectable journey around the world with Primavera

was undertaken by 90 guests at an event on May 15, 2017 in Parkhotel Stuttgart Messe-Airport, in Echterdingen. They veritably embarked on a leisure trip and explored a variety of regions and countries. All dishes and exotic drinks were from the countries in which Primavera supports projects. So, aside from the culinary feast, it was also an excellent opportunity to find out more about the projects. These were presented by executive committee member Stefan Grosch together with other project leaders. It was also possible to purchase copies of the cooking book “Ein kulinarischer Genuss rund um die Welt”.

The full amount of the proceeds of 1,840 euros obtained from the 90 books sold will go to new projects such as the Dieu Phap orphanage in Vietnam.

Primavera e.V. welcomed 11 new members that evening who simply found the philosophy and the sustainable approach pursued by Primavera for the benefit of children in need compelling.

Our sincere thanks goes to the team of young professionals and managers from the Bosch talent pool who designed, organized, and supported the evening program. And many thanks to the Parkhotel team who not only provided the venue free of charge but also served exquisite dishes. Thank you, too, to all guests for their generous donations.
Gift a beautiful present – support a good cause

Primavera 2018 calendar

Beautiful illustrated desk calendar in DIN A5 format, featuring international bank holidays.
Price: 10 euros

To order, contact
Primavera-calendar@de.bosch.com

Did you know?

If you are looking for Primavera communication material – e.g. presentations, posters, brochures – you will find everything you need, for print or electronic use, on the Primavera website http://www.primavera-ev.com in the “Publications” section.

Events in 2017

December 11 and 12
Christmas concerts with the Bosch Jazz Orchestra
Bosch Haus Heidehof

December 13
Quempas gala concert with Bosch music groups
Stiftskirche Stuttgart

Events in 2018

February 23
Premiere of “The 39 Steps” (Alfred Hitchcock film)

March 7
Primavera general meeting 2018
17:00 - 19:00
Bosch Gerlingen
Schillerhöhe ground floor/Audi 2

October 3
Concert featuring Bosch String Soloists and Bosch Big Band Liederhalle Stuttgart

December 12
Quempas gala concert with Bosch music groups

For further dates check out the “Events” section at www.primavera-ev.com

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+++ Members attract members +++ Please email Gabriele-Geisbauer@t-online.de +++
+++ Bank account: Baden-Württembergische Bank IBAN DE33 6005 0101 7871 5024 17 BIC SOLADEST600 +++
Donation results as of the end of September

are pleasing, despite the fact that the amount of 505 thousand euros collected so far up to the end of September still falls short of the figure for the comparable prior-year period.

We are now hoping to see a good result through to the end of the year and would like to extend our appreciation in advance to all our supporters.

Number of members reaches 1,170

The philosophy and the sustainable approach pursued by Primavera for the benefit of children in need is quite simply compelling, as is attested to by the number of new members who have registered in the past few weeks. Perhaps you have friends or acquaintances who might likewise want to join Primavera? If so, please contact Gabriele.Geisbauer@t-online.de.

All new members are welcome.

Our sincere thanks go to all Primavera friends and sponsors for their commitment. We wish them all, and you the reader, all the best for the approaching Christmas season and for the New Year.

Your Primavera editorial team

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**November 2017 issue**

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