



# News

Issue 1 | 2013

## New record for Primavera

### Donations 2012

In 2012 the donations went to € 663,000 – an increase of over € 50,000 to previous year. A special part in this success had the call for donations from Prof. Hermann Scholl, Honorary Chairman of the Bosch Group. On the occasion of his retirement from his numerous Bosch offices – after 50 years of service in major positions in the company – he asked affiliated companies, business partners and friends for donations to Primavera. Instead of gifts, it came to a donation of over € 100,000. Similarly, many individual donations, regular donations of members and revenue from the many events have contributed to this great overall result. These inclu-

de concerts and sporting events, events at Bosch locations and many privately organized initiatives.

We are very thankful to all who have contributed with their personal or financial engagement to bring about this outstanding result. With this, Primavera can continue to support some 30,000 children in Bosch locations in eleven countries.

We will present further details at the General Assembly on 24th April 2013.

## Dates 2013

### "The Visit of the Old Lady"

Tragic comedy by Friedrich Dürrenmatt with the Bosch theater group for the benefit of Primavera

**Fri 01.03.2013, 18.00 h**

Bosch Auditorium – Zentrum am Feuerbach, Stuttgart

**Fri 08.03.2013, 19.00 h**

Augustinum, Stuttgart

**Sat 09.03.2013, 20.00 h**

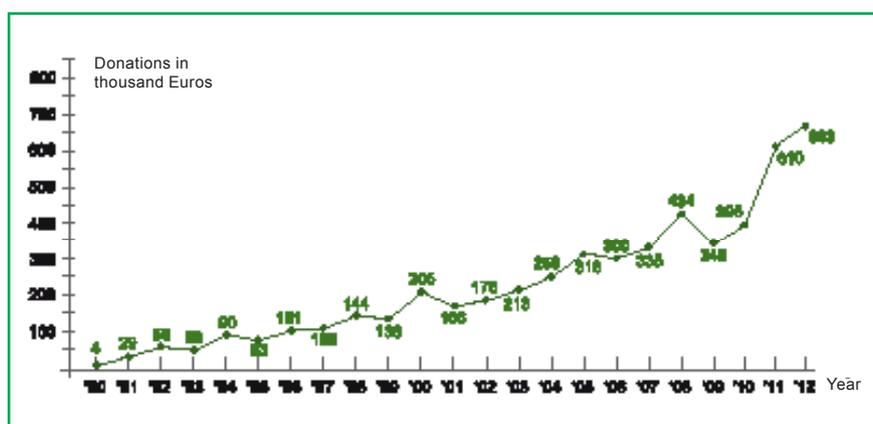
Filderhalle, Leinfelden

**Fri 12.04.2013, 20.00 h**

Villa Leon, Nuremberg

Admission is free.

### Primavera donations



### Primavera General Assembly 2013

**Wed 24th April 2013**

**18.00 – 20.00 h**

**Bosch Gerlingen,  
Schillerhöhe EC/Audi 1**

We cordially invite you to the General Assembly. The invitation including the agenda will be sent in good time. We look forward to seeing you!

## New nursery for 40 children

Kopano Day Care Centre, Brits / South Africa



Currently the accommodation for the 15 infants in a private institution in one of the townships of Brits, 15 km from the Bosch Location, is quite bad and inadequate.

For this reason parents and Bosch staff led by Steffen Hoffmann RBSA / MD, work for the construction of a new day nursery. The planning, design and construction supervision is done voluntarily by Bosch MA. In addition, Bosch equips the nursery with a modern and environmentally friendly solar water heater. The new building with sitting rooms, sanitary facilities for boys and girls, a kitchen and a demarcated outside play

area is at this point laid out for 40 children. If necessary this can be extended. The completion of the first stage of construction is planned for the end of May 2013.

Qualified female teachers will look after the children until they start school. In a carefree yet purposeful way the boys and girls will learn and experience social interaction. Hygiene and a healthy diet are another major focus of the Kopano Day Care Centre.

Primavera supports this project since last year and will again take on part of the running costs during 2013.

*Further information will follow on the Primavera website [www.primavera-ev.de](http://www.primavera-ev.de)*



*Laying of the foundation stone with S. Hoffmann RBSA / MD*

## Education for children – small loans for parents

Project "Hearts for a New World" – Peru

**New Project**



To enable a larger number of students to visit the secondary stage of the school, financial assistance is needed. Primavera supports this project since 2012, which is run by Antonio Rangel RBPE / GM, head of the Bosch subsidiary in Lima / Peru. Together with the project management of "Corazones para Peru" both classrooms will be extended as necessary and provided with educational material.

A large part of the population in the rural areas of the Peruvian Andes lives in abject poverty. Many people have no access to food, clean drinking water, medical care and education for their children.

rural areas of the Peruvian highlands (mostly Indio's), the chance for a better future by giving care, education, nutrition and medical care.

Even the destitute parents are supported and receive small loans to set up small agricultural and handicraft businesses. All

To help the poorest of the poor, the charitable organization "Hearts for a New World" was established in 1998 in Königstein /Taunus. The goal is to give children in the

The project "Corazones para Peru" in Urubamba, about 60 km from the city of Cusco / Andes, began with a kinder-garden for 50 children. This was followed by a small health centre, a children's home for 80 orphans and a school in which today around 200 young people between 6-16 years of age are taught. However, many of the 10-year-old students leave the school after primary level, to work and to support their families. A high school diploma or the continuation of teaching is for these young people of the utmost importance in order to lay the foundation for future education and thus improve their own living conditions.



participants of this project will be accompanied by expert advice in order to, with this start-up, free themselves out of their own poverty and to create a better future.



## Strong commitment to the Christmas raffle



Handing over a cheque by Erika Rasch PT/HR to Eberhard Seibold (Primavera)

The organizer's and trainees from Bosch PT / TGA-Le (Technical Commercial Training) worked on full power during the fifth Christmas Raffle of Bosch Power Tools,

Leinfelden. Already in May they had begun the preparations for this event: The PT-prizes (power tools from rest stocks etc.) were organized, the necessary infor-

mation created and the raffle tickets designed and produced in-house. On St. Nicholas day the 1st year TGA trainees sold 7500 raffle tickets with much enthusiasm and later handed out the prizes. The commitment of all those involved for a good cause paid off with proceeds of € 15,000 ( p.y. € 10,200) for Primavera.

A great result. Many thanks to all active participants.

## Ambitious goals bring sensational success

### Primavera – Photo Calendar 2013

The working group of JMP's (Junior Managers Program) in charge of the calendar project 2013 had ambitious goals: to increase the circulation to 2500 copies (p.y. 1400 copies), to expand international sales and to double its sales revenue in 2012 (€ 10,700). The highly motivated team got down to work and arranged in 27 German and six foreign sites (Italy, Spain,

China) the sale of the calendar. Parallel to this the photographic material for the monthly themes was procured, the layout and text coordinated and the production managed. At the end the strong commitment of the JMP team was rewarded, and net proceeds (after deducting the cost of printing) came to € 21,216 in favour of Primavera.

A sensational success for the third picture calendar in the series.

The project team, Primavera and the many children around the world are very happy about this.

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