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Every Bosch Associate might know Induprint, but not everyone knows who stands behind it. Induprint is a family-run business and since 2010, Daniel Kipp has taken the reigns from the former company founder. Today we continue our series with Daniel, chief executive from Induprint Services GmbH.

Name and function – Who are you?

Daniel Kipp, chief executive from InduPrint Services GmbH

Where do you come together with Primavera?

Induprint is an internal service contractor of Robert Bosch GmbH. We are responsible for digital printing, digitization and digital archiving at the locations Schillerhöhe and Schwieberdingen. Through our services, we communicate/cooperate closely not only with Robert Bosch employees, but also with those from Primavera.

How and when did first encounter Primavera?

We became aware of Primavera because of our service as an Inhouse service contractor. This was a long time ago.

What is your motivation to support Primavera?

As a company with a deep sense of social responsibility, we like to support projects like “Primavera”. And if we manage that with our partners or the colleagues of our partners, we are even happier.

What makes Primavera unique for you?

Voluntary engagement is crucial. Furthermore, at Primavera, the leading social principles and beliefs of the company founder materialize and are lived. Thus we can be sure, that help is delivered, where there is need for it.

Was there a special Primavera moment for you?

Every time when we get the opportunity to engage in any social initiative is special. This very year, we have produced our 25th Primavera anniversary Christmas cards. It feels very good, when you know you actively participated in helping children in need. Moreover, the engagement of the other helpers of Primavera really carries you away. It is a great feeling to be part of such a community.