

## Selling-off at the Cocktail bar!

The Bosch company archive opened its exhibition about the history of the company to the public. As part of the 'Long Night of Museums' 1,600 visitors came and surpassed all expectations! Even after midnight, additional 200 visitors trundled by and by. On a normal day Bosch company archive lists between 400-500 visitors.

The offered short tours and reading were partly attended so strong that at times, not all visitors were able to enter the meeting room. Therefore, the organizers spontaneously arranged parallel tours for the visitors standing outside.

Among many interesting activities, **EUR 1,700** were raised at the raffle for the benefit of Primavera. Even when dragging multiple rivets the visitors were not sad at all, because they knew that their money will be used for a good cause.

Another highlight was the cocktail bar, where about 350 cocktails were served over the counter. Towards the end, the cocktail bar finally was running out of glasses and cocktail decoration.

We are pleased and thank all the organizers for the great result of donations!



### Summarized

#### Topic:

Long night of the museums

#### Location:

Bosch-Archiv, Stuttgart

**Date:** 17.03.2012

**Result:** 1.700 EUR

