



since 1990

primavera

Helping children

Their smiles are the most beautiful gift



We set the course for a better future

Primavera was founded in 1990 by ten Bosch associates with the aim of giving children in developing and emerging countries better opportunities in life. Today, the aid organization Primavera – Hilfe für Kinder in Not e.V. has more than 1,300 members, the majority of whom are current and former associates of the Bosch Group. Like the company founder Robert Bosch, all members engage in these social tasks with conviction.

As a matter of principle, Primavera's projects aim to offer more than short-term support by providing a variety of care, education, and training services for the sustainable development of children and adolescents. On this basis, they get the chance to live a self-determined life and escape poverty.

Primavera currently supports more than 40 projects in roughly 15 countries, reaching more than 15,000 children with specific and individual care.

Only projects and institutions close to Bosch locations are sponsored; and they are accompanied and supervised by volunteer Bosch associates on site. This ensures that every cent donated flows into the projects.



Comprehensive education, lasting support

In all initiatives, the aim is to keep children and young people permanently “off the streets” and improve their prospects for a better life by means of many different offers, including hygiene and healthy nutrition, medical care, and a variety of training programs.

Also important are basic civic values, which professional caregivers and teachers convey in a combination of play and experiential learning.

- Nursery care
- Education
- Training
- Supply of clean drinking water and healthy nutrition
- Hygiene and medical care
- Social behavior and responsible dealing with each other





Active in the poorest epicenters

Primavera is mainly active in Asia and South America – wherever children in particular suffer poverty and hardship.

Primavera supports crèches, preschools, schools, training facilities, centers for the disabled, medical care centers, and projects for street children.

Our aid reaches more than 15,000 children and adolescents each year.

Our aim is to accompany each cooperation project closely and promote it effectively. That is why all projects worldwide are located close to Bosch sites.



For an up-to-date overview and details of aid projects visit www.primavera-ev.de



Project example: Mexico “Me gusta mi escuela”

This social project supports schools in need and aid projects near eight Bosch sites in Mexico. The aim is to improve the infrastructure of the schools by installing sanitary facilities as well as purchasing school furniture, kitchen equipment, any teaching materials needed, and much more. With the donations from Primavera and the help of Bosch Mexico and local associates, it has been possible to rebuild, modernize, furnish and complete many schools. Today, these schoolchildren say: “I like my school”.

Project example: Colombia “Don Bosco”

This social project was founded in 2008 by priests of the Order of the Salesians in a poor district in the industrial city of Cali. Among other initiatives, the project has a large training center where over 3,000 young people attend classes, obtain qualifications, and receive support. The center offers four new courses that last between six and nine months in heating and air-conditioning systems, precision engineering, and automotive engineering, which were set up by Bosch Colombia, local associates, and Primavera. The courses are certified by the State Department of Education, and two of them are considered the best in the province in their respective categories. Many companies in the region are therefore keen to hire Don Bosco graduates, and offer them a good livelihood. With Primavera’s support, the cooperation arrangement will be expanded further.



Project example: India “Shanti Bavan” school project

The legacy of the Indian caste system hinders the future prospects of children and adolescents, especially in the lowest caste known as the “untouchables”. Shanti Bavan boarding school was founded in 1997 by Dr. Abraham George, an Indo-American businessman who wanted to break the “vicious cycle of poverty”. Located near Bangalore “The Best We Can Be” boarding school is home to children and adolescents aged 4 to 18. With Primavera’s support, the children receive a comprehensive education from qualified teachers. In the interim, the first children – some of whom joined the school many years ago – have graduated from leading universities and have found employment with reputable companies.

Project example: Russia “Kindergarten in Engels“

The N4 day care center in the city of Engels, not far from the local Bosch site, cares for children with Down’s syndrome. As their development is delayed, they need extra attention and support. The day care center is like a second home for these children who practically spend their whole day there. Some children who live far away even stay overnight. Primavera’s support makes it possible to organize their daily routine in a way that promotes their development in situations involving everyday play and learning. This support decisively improves the quality of the children’s lives.



Every cent helps

All of the association's staff and supporters are volunteers. Other administrative costs, among them bookkeeping, are borne by sponsors such as Robert Bosch GmbH or are funded with proceeds from initiatives such as the sale of calendars.

That means that every cent donated goes directly to projects and helps children in need. That's what Primavera stands for.

Since its inception, Primavera's donations have grown steadily and today total almost one million euros each year.

Primavera receives once-off donations, regular donations from members, and proceeds from events such as benefit concerts, sporting events, concerts at Bosch sites, and numerous privately organized initiatives.

With these donations, it is possible to provide new projects continuous and lasting support. Local Bosch associates and other volunteers ensure that the funds are solely used for the proposed measures. Regular feedback on how individual support measures are progressing ensures full transparency.



We cordially invite you to join Primavera!

There are many ways in which you can support our projects.

Donate

Every cent helps – your support is greatly appreciated.

- For instance, family or company celebrations can be good opportunities to raise funds for Primavera.
- With a good idea and personal commitment, you can organize an event and raise funds for Primavera.
- You can actively participate in one of Primavera's many fundraisers.

Spread the word

- Tell friends and colleagues about Primavera and encourage them to take part.

Become a member

Become a member and support Primavera. Primavera does not charge any membership fees; we simply ask for a voluntary donation. That way everybody can contribute what they feel comfortable with and can afford. As a member, you can take part in our many events, like our Primavera Garden Party, and you get exclusive information on Primavera's projects.

Interested? Just email us or fill out the form available on our website.

Yes, I would like to donate.

Primavera donations account:

IBAN DE33 6005 0101 7871 5024 17
BIC/SWIFT SOLADEST600
Baden-Württembergische Bank,
Stuttgart

Contact Primavera

Hilfe für Kinder in Not e.V.
Reutlinger Straße 56e
70597 Stuttgart
Tel. +49 (0)151 528 16 045
www.primavera-ev.de
info@primavera-ev.de



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